



November, 2009

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## Message from the President

Letter from the President...



It is so hard to believe that a year has gone by. It has been my honor to represent you and our Chapter as President. During the past year our chapter has grown in participation and we are stronger than ever. We have an amazing group of Friends and we even have a Waitlist of future friends. Our committees are strong and growing. Our Chapter has a strong a bright future.

Meridythe Kanaga, Lisa Barrett, Robin Stinson, Ann Reisch, Pedro and Elizabeth Vermales, Lee and Lou Nimkoff, Kevin Grail and I enjoyed the CCIM/IREM Success Series in October in Hawaii. The opening keynote speaker was Keith Harrell. He was one of the best speakers we have ever seen. His message was Super-Fantastic and all about attitude. I encourage you to check his website.

People with a positive attitude are influenced by what goes on within them. People with a negative attitude are influenced by what goes on around them.

KEITH HARRELL, *The Attitude Is Everything*

<http://www.keithharrell.com/home.htm>

The other keynote speaker was Wally Amos (yes the one who made Famous Amos cookies). Wally brought us cookies and told us about his love for Watermelons.

I believe, along with many others, that you must first ask for what you want before you can have it.  
**Wally Amos**

<http://www.wallyamos.com>

Next year, the IREM National Conference will be held right here in Central Florida. Make your plans now to attend.

Our annual installation meeting is being held on November 12, 2009. Plan now to attend. This will be an evening of fun, great networking and an opportunity to bid on great items at our silent auction.

If you have not made your donation to our silent auction to help support our chapter, please do so today. Contact Meridythe at [admin@irem-centralfl.org](mailto:admin@irem-centralfl.org) to donate or register for this great event. Space is limited to the first 75. Register now!

**Upcoming IREM Webinars - FREE for Members!**  
IREM webinars are a great source for ongoing professional development. Using WebEx technology, you can participate through the Web and via conference call from the convenience of your home or office. Plan to attend these FREE upcoming webinars:

- [Financial Analysis Spreadsheet Demonstration - Thursday, November 12, 2009 - 2:00 p.m. CT, 3:00 p.m. ET](#)
- [Green Seal's Environmental Standard for Cleaning Services \(GS-42\) - Thursday, November 17, 2009 - 1:00 p.m. CT, 2:00 p.m. ET](#)

Get involved with your chapter. Join a committee or volunteer for a special project. You can make a difference.

We must not, in trying to think about how we can make a big difference, ignore the small daily differences we can make which, over time, add up to big differences that we often cannot foresee. – Marian Wright Edelman

Once again, thank you for the honor of serving you this past year as President.

Make a difference.

☺

Nancy Lovell

**2008-2009 Officers and Chair Members**

**Executive Council**

- Nancy Lovell, CPM – President
- Kevin Grail, CPM – Immediate Past President
- Lisa Barrett, CPM – President-Elect
- Theresa Eastwood, CPM – Secretary/Treasurer
- Danielle Cooney, CPM – VP-Education
- Kelley Gutierrez, CPM – VP-Membership
- Greg James, Kathy Galusha, CPM – VP-Programs
- Lee Nimkoff, CPM,ARM – ARM Chair

**Committee Chair Members**

- Joyce Macchi – Technology & Website
- Ann Reisch, CPM - Community Service
- Kelley Gutierrez, CPM - Income & Expense
- Kevin Grail, CPM & Mario Guevara – Minority & Student Outreach
- Lou Nimkoff, CPM- Foundation & Legislative Co-Chair
- Linda Beach, - Public Relations
- Lucas McCurdy – Friends
- Lynn Harris, CPM – Legislation
- Melissa Wright, ARM – Newsletter
- Meridythe Kanaga, CPM, IAE -Associate Membership



**Annual Inauguration and Awards Banquet – Don't Be Left Behind**

**You and your guests are invited to attend a casual evening at Stonebridge Commons in Metro West!**

Date: November 12, 2009  
 Time: 6:00 - 9:00 p.m.  
 Location: Stonebridge Commons  
 6302 Ducados Pointe  
 Orlando, FL 32835

Registration, networking, and cocktails will be from 6:00 - 6:30 p.m. with Buffet starting at 6:30 p.m. Register early! Registration number is limited to 75 people.

**Legislative News - IREM.org**

**President Signs Emergency Economic Stabilization Act Into Law**

Congress acted quickly to pass the legislation in an effort to repair the U.S. economy. The Senate amended the “Emergency Economic Stabilization Act of 2008” bill and passed it by a vote of 74 to 25 on October 1, 2008. Then, two days later on October 3, the House voted 223 to 205 to approve of the Senate’s changes. Hours later, the President signed the Emergency Economic Stabilization Act of 2008 into law. Provisions of the 451-page law that are of particular interest to IREM Members are highlighted below:

- Extends the Energy Efficient Commercial Buildings Deduction for five years, through December 31, 2013.
- Provides AMT relief.
- Natural disaster tax relief.
- Extends leasehold improvements.

To view the entire law, or to see how your legislators voted, visit [www.thomas.gov](http://www.thomas.gov)



## Featured Friend – Apartment Finder

Apartment Finder's cutting-edge consumer research helps us keep advertisers out front and in front! By staying in touch with the changing behaviors of apartment shoppers and new technology, we effectively connect advertisers with qualified consumers, on land, online and through social media platforms – so that you spend your time converting good leads rather than sorting through bad ones. REAL-WORLD SOLUTIONS FOR REAL-TIME CHALLENGES!

**Consumers Prefer Us! Advertisers Rely On Us!**

**Linda Beach, Senior Publisher, Apartment Finder**  
lbeach@apartmentfinder.com / 407.581.1488 office / 407.581.1489 fax / cell 407.616.0407

► Connect with me on Facebook:  
<http://www.facebook.com/orlandoapartmentfinder>

► Follow me on Twitter: <http://twitter.com/lbeach2>

## September, 2009 IREM Luncheon - What you missed...

Join us in congratulating Vicky Daniels, Dawn Price, Jamie Doss, Niles Andersen and Kirk vonStein, who received CPM Designations at our September, 2009 luncheon presented by Kevin Grail, CPM!!



## Calendar of Events

- 11/05/09 Executive Council Meeting  
Florida Hospital Prop. Mgmt.
- 11/12/09 Awards and Installation Meeting  
Stonebridge Commons, Metro West
- 11/12/09 Silent Auction
- 12/01/09 2010 Chapter Goals and Budget Due
- 12/03/09 Executive Council Meeting  
Florida Hospital Prop. Mgmt

## Webinars

### Webinar Recordings - Now Available!

- **IREM Members:** [Access member discounted information](#) for the webinar recordings.
- **Non-members:**
  - **Step 1:** [Access webinar recordings.](#)
  - **Step 2:** Click "Recorded Sessions" link on left-hand side.
  - **Step 3:** Click the recording you wish to view/download. (Note: Recordings that require a password cannot be viewed by non-members unless they were previous attendees for that webinar.)
  - **Step 4:** Fill out registration form.

### Upcoming Webinars:

- 11/12/09 Financial Analysis Spreadsheet Demonstration
- 11/17/09 Green Seal's Environmental Standard for Cleaning Services (GS-42)
- Monthly Managing Green Design of New Construction (NC) and Managing Green Performance of Existing Buildings (CIEB)

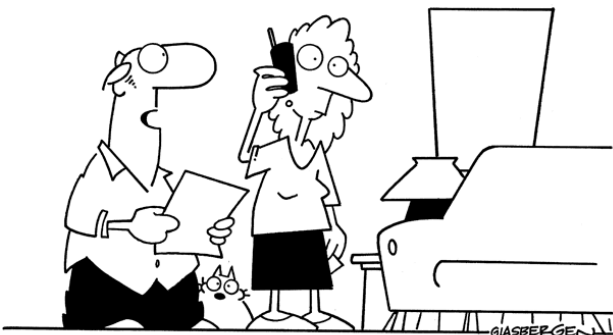
**The Real Estate Humor Corner**

**It's all in your prospective!!**

Two real estate agents were just not making it in today's depressed market. They decided to get some adventure while trying a new career in sales. They went to a Third World country to sell shoes. Less than two weeks after arrival, one decided to return to the U.S. saying "I can't sell shoes here. Everybody goes barefoot."

The other partner put him on the plane, and then she sent an email to her shoe supplier that said "Wide open market...nobody wears shoes here!" It's all in your perspective.

Copyright 2006 by Randy Glasbergen.  
www.glasbergen.com



"Ask the realtor if we can list the litter box as a third bathroom."

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 Have some real estate humor of your own? We would love to hear it and share the laughter!! Please submit to [mwright@thecontinentalgroupinc.com](mailto:mwright@thecontinentalgroupinc.com) to make the next publication.

**Fun Facts**

**National MEMBERSHIP NUMBERS**

	<u>1/1/09</u>
CPM	8,705
CPM Candidate/Pending	3,501
ARM	3,704
Accredited Commercial Manager	46
Member	2,210
Associates	280
Students	21
Academic Member	<u>18,467</u>
<b>TOTALS</b>	
AMO Headquarters	515
AMO Branch Offices	617

*\*\*Assets under IREM member management \$1.5 trillion\*\**

**MEMBERSHIP NUMBERS**

	<u>11/1/08</u>	<u>11/01/09</u>
CPM	105	110
Candidate/Pending	54	44
ARM	38	37
ACoM	0	1
Associates	20	21
AMO HQ	3	3
AMO Branch	20	18
Friends	12	15
Students	6	3
<b>TOTALS</b>	<u>258</u>	<u>252</u>



## Friends of IREM

### **ABM Security/SSA Security**

Matthew Schwartz  
Tel: (786) 566-2393  
Fax: (407) 523-2393  
Email: matthew.schwartz@abm.com

### **CAC-CE, Inc.**

Christian H. Engle  
Tel: (407) 339-8559  
Fax: (407) 830-7049  
Email: christian@cac-ce.com

### **Coastal Reconstruction, Inc.**

Scott McCurdy  
Tel: (407) 257-4578  
Fax: (407) 644-0155  
Email: smccurdy@coastalgc.net

### **For Rent Media Solutions**

Melisa Neuberg  
Tel: (407) 297-0832  
Fax: (407) 297-0833  
Email: Melisa.neuberg@forrent.com

### **Nanak's Landscaping**

Joni C. Luce  
Tel: (407) 831-8101  
Fax: (407) 831-0888  
Email: jluce@nanaks.com

### **James & Associates Insurance, Inc.**

Greg James  
Phone: (407) 644-1630  
Fax: (407) 644-1605  
Email: greg.james@jamesinsuranceinc.com

### **Service Works of Tampa, Inc.**

Jeff Anderson  
Tel: (813) 627-7717  
Fax: (813) 626-7248  
Email: janderson@serviceworksroofing.com

### **System Parking, Inc.**

Tom Phillips  
Tel: (407) 349-4844  
Fax: (407) 649-4843  
Email: taphillips@systemparking.com

### **Apartment Finder**

Linda Beach  
Tel: (407) 581-1488 ext. 120  
Fax: (407) 581-1489  
Email: lbeach@apartmentfinder.com

### **NuTec Roofing Contractor**

Bill Lester  
Tel: (813) 622-8110  
Fax: (813) 740-0244  
Email: blester@nutecroofing.com

### **Structural Waterproofing**

Larry Williams  
Tel: (407) 645-2021  
Fax: (407) 645-4428  
Email: lwilliams@structuralwaterproofingfl.com

### **ACI Facility Maintenance, Inc.**

Summer Getz  
Tel: (800) 488-2244  
Fax: (800) 865-6599  
Email: sgetz@acifacmaint.com

### **D&A Window Cleaning Services**

Chris Claps  
Tel: (407) 831-5388  
Fax: (407) 831-1377  
Email: chris@dabuildingservices.com

### **Roto-Rooter Services Company**

Reuben Parker  
Tel: (321) 299-4566  
Fax: (407) 857-0419  
Email: reuben.parker@rrsc.com

### **Sherwin Williams**

Sean King  
Tel: (407) 468-9671  
Fax: (407) 650-5096  
Email: sking233@clf.rr.com



## Membership Anniversaries July through December

### 40 Years

Julianne Miller, CPM Emeritus

### 30 Years

Grover Bryan, CPM Emeritus

Robert Hara, CPM

Robert Hold, CPM

### 25 Years

Abby Easterday, ARM

### 15 Years

Steve Buck, CPM

Charles Mitchell, Jr., CPM

### 10 Years

Judith Kender, CPM

Philip Lambert, CPM

Nancy Lovell, ARM

### 5 Years

Dawn Smith, ARM

## Chinese Drywall

By: Tim Zorc, Business Development Manager, Chinese Drywall Screening LLC Press  
Release 10/16/09

The effects of Contaminated Chinese Drywall continue to take its toll on the Real Estate Community. With contaminated Chinese Drywall now having been found in all types of building structures from Multi-Family Apartment Buildings, Town House Buildings, Office Buildings, Hotels and Single Family Properties.

Tainted sheetrock, also known as “Chinese” drywall, is generally present in homes built as early as 2001 to 2008. To date, home and property owners from 30 states across the United States have reported the presence of tainted sheetrock in their properties to the Consumer Product Safety Commission. Although visual identification is relatively easy in homes with damage from the corrosive elements found in heavy off-gassing from tainted sheetrock, more and more subtle and unique cases are being seen requiring

experienced screeners to do more intensive searches for evidence of the sheetrock initially causing the damage.

For more information contact Chinese Drywall Screening, LLC at 772-224-8660 or visit their site at [www.chinesedrywallscreening.com](http://www.chinesedrywallscreening.com).

## New Resource at IREMFIRST [www.irem.org](http://www.irem.org)

The 2009 IREM Legal Scan is now available for IREM members! It comprises information about recent cases and laws affecting real estate management. Topics include Debt Collection, Slip and Fall, Liability for Events, Frivolous Lawsuits, Fair Housing Issues, Employment Issues, Insurance Issues and others.

## Job Link – List Your Open Positions

Now list open positions within your organization FREE! Chapter 60 offers a job posting link free to its members. You can post or search current open positions in all aspects of property management. It’s an easy, effective and FREE tool. List or view available positions today at <http://www.irem60.org/home.cfm?page=Job%20Listings>

## Promotions/Moves/Acquisitions

IREM members, **we want to know about you!** Forward information on your promotions and moves within your company and we will be happy to post in our newsletter. All announcements should be forwarded to [mwright@thecontinentalgroupinc.com](mailto:mwright@thecontinentalgroupinc.com) for insertion in our newsletter.